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Carolina Tiger Rescue to close International Tiger Day festivities with concert

Pittsboro, N.C. — Carolina Tiger Rescue will cap off its month-long celebration of International Tiger Day with a concert hosted by The Pittsboro Roadhouse & General Store on July 29 from 6 p.m. to 11 p.m. Throughout July, Carolina Tiger has been raising awareness about International Tiger Day with a variety of activities, including educational messages on its website and on social media, limited edition T-shirts, a silent auction and a 50/50 raffle.

“It’s an opportunity to educate the community about what’s happening to tigers in the wild,” Carolina Tiger Executive Director Pam Fulk said of International Tiger Day. “It’s an opportunity to get the community engaged in saving animals. Pittsboro Roadhouse was kind enough to conduct an event for us to help raise funds for our educational programs.”

Pittsboro Roadhouse will donate 10 percent of its July 29 sales to Carolina Tiger. Local bands Tea Cup Gin, Whiskey Honey and TammyGun Band will highlight the occasion. Tickets are on sale now for \$20, and they will be \$25 at the door. Both concert and raffle tickets can be purchased at Carolina Tiger’s office in Pittsboro or online at 501auctions.com/TigerDay2017.

Starrlight Mead will also donate \$2 to Carolina Tiger for each mead tasting in July.

The silent auction and 50/50 raffle will close the night of the concert at 11 p.m., when the raffle winner will be drawn. Auction winners will be notified on July 31.

International Tiger Day was first celebrated in 2010 upon the alarming news that 97 percent of wild tigers had disappeared over the last century. There are approximately 3,800 tigers remaining in the wild. Carolina Tiger works toward saving them by offering educational tours, field trips, group presentations and internships. Carolina Tiger also partners with WildTrack, a North Carolina-based organization that uses paw prints to determine the population of wild tigers in various habitats around the world. This non-invasive research helps monitor endangered species and provides valuable information, such as species, sex and approximate age.

Throughout the month of July, Carolina Tiger has amplified its educational efforts with stories ranging from the dangers of cub petting and palm oil farms to how a tiger’s paw print tells a story about their background. To learn more, visit CarolinaTigerRescue.org.

About: Carolina Tiger Rescue is a 501(c)3 federally-accredited nonprofit wildlife sanctuary dedicated to saving and protecting wild cats in captivity and in the wild. We work toward a day when wild cats are living in their native habitats and not exploited by humans.

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