

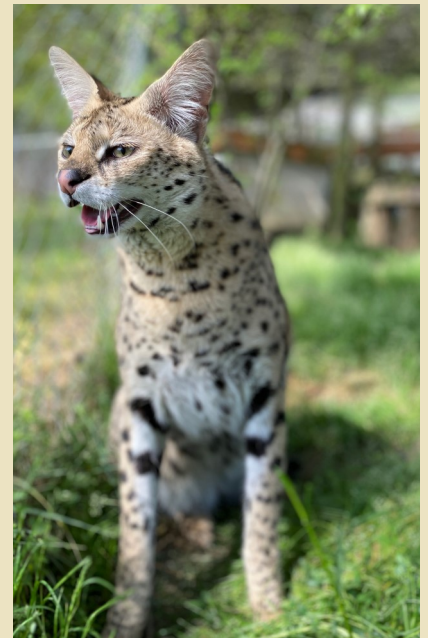
## Provided a forever home to 47 wild animals



## Meet Mama Serval

In the wild, servals are native to Central and South Africa. They are important in helping to maintain the ecosystem by controlling the rodent population. A single serval can eat up to 4,000 rodents per year! Unfortunately, servals are now being bred in captivity and sold as pets. This was the case for Mama Serval, who came to Carolina Tiger Rescue in March of 2020 after she was surrendered by a private owner. She was living in a state where it was illegal to own her and she was becoming too aggressive to live in a home safely. Her owners had searched for several months to find a shelter who would take her in and not euthanize her. Finally, they discovered the Big Cat Sanctuary Alliance and we were contacted to provide Mama with her new forever home.

Mama has a big personality that can be heard from far away. If she notices you are coming, she will start to hiss and sometimes spit, reminding you she is a wild cat. Mama likes to spend her days hanging out on her tallest platform and watch the happenings of the sanctuary.



## Provided Education



Provided educational public and private tours to 11,239 people



Held 5 summer camp sessions with a total of 56 kids and 2 adult camps with 15 adults



Provided 53 virtual field trips and over 36 Facebook LIVE presentations with accompanying educational programming.



Provided 44 Field Trips  
Educated 1,341 children  
385 faculty & chaperones



Provided 11 school & community presentations and attended 15 community events

# Expanded our Volunteer Program



Animal Care, Construction,  
Gift Shop, Office, Tour Guides,  
Special Events, Board

Active Volunteers		180 people	16,704 hours
Corporate & Community Groups	71 groups	972 people	3,947 hours
Alternative Break Groups	5 groups	60 people	2,200 hours
Community Service Workers		32 people	631 hours
Interns (summer 2020)		5 interns	1,827 hours

## Accomplishments

- Cared for approximately 50 tigers, lions, cougars, caracals, leopards, servals, ocelots, bobcats, kinkajous, and coatimundis with limited staff and volunteers.
- Implemented over 37 Facebook LIVE presentations, 53 virtual field trips, and four 1/2-hour volunteer Vlogs.
- Shifted fundraising and donor appreciation efforts to virtual events
- Hosted a very successful Giving Tuesday NOW campaign—raising over \$41,000!
- Created new sanctuary infrastructure plan and improved enclosures by adding new feeding chutes and lock-outs.

## COVID-19 Impact

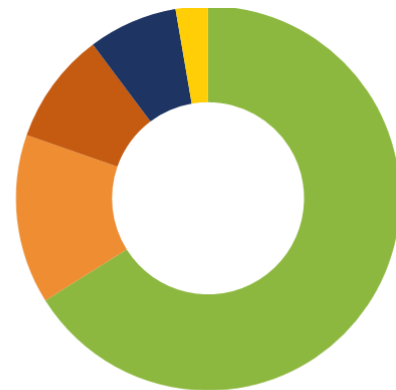
- 2-month closure without volunteers or guests allowed in the sanctuary.
- Essential staff continued to work at the sanctuary with nonessential staff working from home. Limited volunteers required all on-site staff to help with animal care and site responsibilities.
- Volunteer recruitment and training was put on hold, limiting the advancement of volunteers.
- Reduced the number of tour guests on our public and private tours.
- Sustained a revenue loss of \$60,000 with fewer tour guests.
- Revamped operating procedures for safety.
- Received \$134,100 in PPP funding.

## Continued Financial Sustainability

Program, Fundraising, & Admin Expenses



Revenue by Income Area



\*program expense % were slightly lower due to programmatic changes based on COVID